



Babes-Bolyai
University -
International
Case Competition

COMPETITION BOOKLET

2025

SCHEDULE

COMPETITION WEEK SCHEDULE HIGHLIGHTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Arrival of teams	Opening ceremony Social day	6-hour case solving 6-hour case presentations Score announcement	Social day	24-hour case solving	24-hour case presentations Finals Gala dinner & Winner announcement	Departure of teams

DRESS CODE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Casual	BBU-ICC T-shirt + Casual	Business formal	BBU-ICC T-Shirt + Casual	Casual	Presentations: Business formal Gala dinner: Elegant attire	Casual

MEALS FOR STUDENTS AND COACHES

MEAL	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
BREAKFAST	Included (Hotel)	Included (Hotel)	Included (Hotel)	Included (Hotel)	Included (Hotel)	Included (Hotel)
LUNCH	Included (Social day)	Included (Campus)	<i>Not included</i>	Included (Hotel)	Included (Campus)	<i>Not included</i>
DINNER	<i>Not included</i>	Included (Campus)	<i>Not included</i>	Included (Students: Hotel; Coaches: Coaches' Dinner)	Included (Gala Dinner)	<i>Not included</i>

SUNDAY

All day – Arrival of teams

18.00-21.00 – Team registrations

Location: Lobby of Ramada by Wyndham Hotel Cluj

MONDAY

06.45 – Breakfast

Location: Restaurant of Ramada by Wyndham Hotel Cluj

07.45 – Meeting for bus pickup

Location: Lobby of Ramada by Wyndham Hotel Cluj

08.00 – Bus pickup and travel to FSEGA Campus

Location: Main entrance of Ramada by Wyndham Hotel Cluj

09.00-10.30 – Opening Ceremony

Location: Aula FSEGA (1st floor)

10.30-11.15 – Coffee break

Location: Hall of FSEGA (1st floor)

10.30-11.15 – Group photo sessions

Location: Hall of FSEGA (1st floor)

10.30-11.15 – Viewing the case solving & presentation rooms for the 6-hour case

Location: Hall of FSEGA (1st floor)

11.15 – Meeting for bus pickup

Location: Main entrance of FSEGA (Ground floor)

11.30-12.45 – Travelling to Rimetea (Torockó)

12.45-16.30 – Social day in the heart of Transylvania

Location: Rimetea (Torockó)

16.30-18.00 – Travelling back to the hotel

18.00 – Free time and dinner on your own

Pro tip: You are welcome to enjoy the hotel's spa, or read the respective sections of the BBU-ICC 2025 Booklet for further recommendations on activities and dining options.

TUESDAY

Teams 1 & 2 (1st & 2nd presenters)	Teams 3 & 4 (3rd & 4th presenters)
<p>06.45 – Breakfast Location: Restaurant of Ramada by Wyndham Hotel Cluj</p>	<p>06.45 – Breakfast Location: Restaurant of Ramada by Wyndham Hotel Cluj</p>
<p>07.50 – Meeting for bus pickup (for Teams 1 & 2) Location: Lobby of Ramada by Wyndham Hotel Cluj</p>	<p>08.50 – Meeting for bus pickup (for Teams 3 & 4) Location: Lobby of Ramada by Wyndham Hotel Cluj</p>
<p>08.00 – Bus pickup and travel to FSEGA Campus (for Teams 1 & 2) Location: Main entrance of Ramada by Wyndham Hotel Cluj</p>	<p>09.00 – Bus pickup and travel to FSEGA Campus (for Teams 3 & 4) Location: Main entrance of Ramada by Wyndham Hotel Cluj</p>
<p>08.30 – Entering the designated case solving rooms (for Teams 1 & 2) Location: FSEGA Campus</p>	<p>09.30 – Entering the designated case solving rooms (for Teams 3 & 4) Location: FSEGA Campus</p>
<p>09.00/09.30 – 6-hour case release & case solving (for Teams 1 & 2; staggered starting times) Location: Designated case solving rooms at FSEGA Campus</p>	<p>10.00/10.30 – 6-hour case release & case solving (for Teams 3 & 4; staggered starting times) Location: Designated case solving rooms at FSEGA Campus</p>

08.30 – Coffee break (all day)

Location: Hall of FSEGA (1st floor)

11.00-13.00 – Judges' case reading and briefing session

Location: Judges' Lounge

11.00 – Coaches' case reading

Location: Coaches' Lounge

13.00 – Lunch (lunchboxes)

Location: Case solving rooms (for students) & Hall of FSEGA (1st floor) for everyone else

15.15-17.15 – Case presentations (staggered presentation times, see the table below)

Location: Presentation rooms

TUESDAY

17.15-18.00 – Judges' evaluation and feedback writing

Location: Presentation rooms

16.00-18.00 – Group photo sessions

Location: Hall of FSEGA (1st floor)

18.00-19.00 – Dinner

Location: Hall of FSEGA (1st floor)

19.00-19.30 – 6-hour case score announcement

Location: Aula FSEGA (1st floor)

19.30 – Free time and travel back to hotel on your own

DETAILED SCHEDULE FOR THE 6-HOUR CASE

6-hour case				
Divisions A, B, C	Team 1	Team 2	Team 3	Team 4
Transportation Hotel - FSEGA	08:00 - 08.30		09:00 - 09.30	
Case solving starts	09:00	09:30	10:00	10:30
Case solving ends	15:00	15:30	16:00	16:30
Case presentation starts	15:15	15:45	16:15	16:45
Case presentation ends	15:45	16:15	16:45	17:15
Business formal photoshoot	15:50	16:20	16:50	17:20

WEDNESDAY

06.45-10.45 – Breakfast

Location: Restaurant of Ramada by Wyndham Hotel Cluj

09.00-12.00 – Free time

10.00-11.30 – Visiting the Botanical Garden (Optional)

12.00-13.15 – Lunch on your own

13.15-13.30 – Arrival to Treasure Hunt Starting Point

13.30-17.00 – Cluj-Napoca Treasure Hunt

17.00-18.15 – Dinner on your own

18.15-18.30 – Arrival to Planetarium Cafe

18.30-19.30 – Quiz

19.30-21.00 – Karaoke night

21.00 – Free time

THURSDAY

06.45-10.45 – Breakfast

Location: Restaurant of Ramada by Wyndham Hotel Cluj

08.00 – 24-hour case release (for Team 4)

08.30 – 24-hour case release (for Team 3)

09.00 – 24-hour case release (for Team 2)

09.30 – 24-hour case release (for Team 1)

12.30-14.30 – Lunch (for students and coaches)

Location: Restaurant of Ramada by Wyndham Hotel Cluj

18.00-20.00 – Dinner (for students)

Location: Restaurant of Ramada by Wyndham Hotel Cluj

20.00 – 24-hour case release for coaches

18.00-21.00 – Coaches' Dinner

FRIDAY

Teams 4 & 3 (1st & 2nd presenters)	Teams 2 & 1 (3rd & 4th presenters)
06.45 – Breakfast <i>Location: Restaurant of Ramada by Wyndham Hotel Cluj</i>	06.45 – Breakfast <i>Location: Restaurant of Ramada by Wyndham Hotel Cluj</i>
08.00 – 24-hour case deadline for Team 4	09.00 – 24-hour case deadline for Team 2
08.30 – 24-hour case deadline for Team 3	09.30 – 24-hour case deadline for Team 1
08.50 – Meeting for bus pickup (for Teams 4 & 3) <i>Location: Lobby of Ramada by Wyndham Hotel Cluj</i>	09.50 – Meeting for bus pickup (for Teams 2 & 1) <i>Location: Lobby of Ramada by Wyndham Hotel Cluj</i>
09.00 – Bus pickup and travel to FSEGA Campus (for Teams 4 & 3) <i>Location: Main entrance of Ramada by Wyndham Hotel Cluj</i>	10.00 – Bus pickup and travel to FSEGA Campus (for Teams 2 & 1) <i>Location: Main entrance of Ramada by Wyndham Hotel Cluj</i>

08.00-10.00 – Judges' case reading and briefing session

Location: Judges' Lounge

10.00-12.00 – Case presentations (staggered presentation times)

Location: Presentation rooms

12.00-13.30 – Lunch

Location: Hall of FSEGA (1st floor)

12.00-12.45 – Judges' evaluation and feedback writing

Location: Presentation rooms

13.30-13.40 – Finalists' announcement

Location: Aula of FSEGA (1st floor)

13.40-16.00 – Finalists' presentations and closing

Location: Aula of FSEGA (1st floor)

16.05 – Meeting for bus pickup

Location: Main entrance of FSEGA (Ground floor)

FRIDAY

16.10 – Travelling back to hotel (students and coaches)

16.30-17.45 – Getting ready for Gala Dinner

Location: Ramada by Wyndham Hotel Cluj

17.45 – Meeting for bus pickup

Location: Hall of Ramada by Wyndham Hotel Cluj

18.00 – Bus pickup and travelling to Wonderland Cluj Resort

18.30-19.30 – Golden hour photoshoot

19.30 – Gala Dinner (Appetizer)

20.15 – Winner Announcement

21.30 – Gala Dinner (Main course)

21.00-02.30 – BBU-ICC 2025 Closing Party

DETAILED SCHEDULE FOR THE 24-HOUR CASE

24-hour case				
Divisions A, B, C	Team 4	Team 3	Team 2	Team 1
Case solving ends	08:00	08:30	09:00	09:30
Transportation Hotel - FSEGA	09:00 - 9.30			10:00 - 10:30
Case presentation starts	10:00	10:30	11:00	11:30
Case presentation ends	10:30	11:00	11:30	12:00

SATURDAY

07.30-11.00 – Breakfast

Location: Restaurant of Ramada by Wyndham Hotel Cluj

All day – Departure of teams

Note: travel from hotel to airport on your own

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